

# Cookie Policy

Last updated: March 12, 2026

This Cookie Policy explains how Truebees s.r.l. ("Truebees", "we", "us", "our") uses cookies and similar technologies on:

- <https://www.truebees.eu>
- <https://app.truebees.eu>

It should be read together with our Privacy Policy.

## 1. What Cookies Are

Cookies are small text files stored on your browser/device. They can be:

- session cookies (deleted when you close the browser);
- persistent cookies (stored until expiry or deletion);
- first-party cookies (set by our domains);
- third-party cookies (set by external providers).

## 2. Cookies Currently Used

### A. Strictly Necessary Cookies

Cookie name	Domain	Provider	Purpose	Duration
cookie_notice_accepted	www.truebees.eu	Truebees (WordPress Cookie Notice plugin)	Stores your cookie-banner choice (true/false)	30 days
csrftoken	app.truebees.eu	Truebees	Protects forms against CSRF attacks (login/registration/password reset and similar forms)	1 year (Max-Age=3144960)
sessionid (if/when authenticated)	app.truebees.eu	Truebees	Maintains authenticated user session after sign-in	Session or server-defined expiry

### B. Analytics Cookies

Cookie name	Domain	Provider	Purpose	Duration	Type
_ga	.truebees.eu and/or current host	Google Analytics (GA4)	Distinguishes users and measures usage statistics	Up to 2 years	First-party (set via Google tag)

_ga_PY1LRRZG05	.truebees.eu and/or current host	Google Analytics (GA4, website property)	Persists session/state for GA4 measurement on www.truebees.eu	Up to 2 years	First- party (set via Google tag)
_ga_QT1XT82PKS	.truebees.eu and/or current host	Google Analytics (GA4, app property)	Persists session/state for GA4 measurement on app.truebees.eu	Up to 2 years	First- party (set via Google tag)

### C. Security / Anti-abuse Cookies

Cookie name	Domain	Provider	Purpose	Duration	Type
_GRECAPTCHA	.google.com	Google reCAPTCHA	Distinguishes human users from bots and protects forms/services from abuse	Usually up to 6 months	Third- party

reCAPTCHA is currently loaded on the authentication flows of `app.truebees.eu` (for example login, registration, password reset).

## 3. Legal Basis

- Strictly necessary cookies: legitimate interest / necessity to provide requested services.
- Analytics cookies: consent, where required by applicable law.
- reCAPTCHA/security cookies: legitimate interest in preventing abuse, fraud, and attacks (and consent where required by local law).

## 4. How to Manage Cookies

- On `www.truebees.eu`, you can use the cookie banner choice (stored in `cookie_notice_accepted`).
- You can also delete or block cookies through browser settings.
- Blocking strictly necessary cookies may affect core functionality (login, security checks, form submission).

Useful browser guides:

- Chrome: <https://support.google.com/chrome/answer/95647>
- Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Safari: <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>
- Edge: <https://support.microsoft.com/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

## 5. Third-party Information

- Google Privacy Policy: <https://policies.google.com/privacy>
- Google Terms: <https://policies.google.com/terms>
- Google reCAPTCHA: <https://developers.google.com/recaptcha>

- Chargebee Privacy: <https://www.chargebee.com/privacy/>
- Microsoft Privacy Statement: <https://privacy.microsoft.com/privacystatement>

## **6. International Transfers**

Some third-party providers (such as Google) may process data outside the EEA. Where required, transfers are governed by lawful safeguards (for example adequacy decisions or SCCs).

## **7. Updates to This Cookie Policy**

We may update this Cookie Policy to reflect legal, technical, or business changes. The "Last updated" date at the top shows the latest revision.

## **8. Contact**

For questions about this Cookie Policy or your privacy rights:

- Email: [privacy@truebees.eu](mailto:privacy@truebees.eu)
- Controller: Truebees s.r.l., Via del Travai 46, 38122 Trento (Italy)